1 out of 4 babies are born into poverty right here in Kent County.

WIC and food stamps do NOT cover the cost of diapers.

An adequate supply of diapers can cost more than $75 a month.

Many babies are forced to spend the entire day or longer in a single diaper because the family doesn’t have an adequate supply of diapers.

Inadequate diaper changing increases the risk of numerous developmental and health issues.

Studies show that a baby crying from being in a soiled diaper for a prolonged amount of time is at greater risk of being physically abused by their caregiver.